

For Immediate Release
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April Taylor Asks The Community To Help Homeless Vets This Holiday Season

Artist Partners With Local Agencies And Companies To Aid Vets

NASHVILLE, TN - This holiday season Plateau Music recording artist April Taylor is asking for your help to aid homeless veterans right herein the Tri-Cities area. The singer has partnered with the Bristol Tennessee Parks and Recreation Department and local businesses to collect and distribute much-needed items. "This is the time of year when we should all try to give something back and I feel it is so important to take care of these men and woman who fought so hard to help us have our freedom today. Our goal is to collect 400 gift boxes of essential items and it is so easy to do", says Taylor.

Those wishing to participate are asked wrap the bottom of a shoebox with holiday themed wrapping paper and to also wrap the shoebox lid separately. Once your box and lid is wrapped, fill the box with any assortment of items from the approved list and secure the lid with a rubber band. Filled boxes can be dropped off at either of two locations, Bristol Tennessee Leisure Services located at 325 McDowell Street in Bristol or at Shere Extensions located at 2831 East Oakland Avenue in Johnson City, between November 3rd and December 12th. After the deadline, April and the members of her band and road crew will collect the donated boxes and take them to the VA Hospital in Johnson City to be distributed.

It was just recently, in a conversation with staff at the VA Hospital, that April found out about the 280 homeless veterans there and the idea to collect the gift boxes was born. But the singer's commitment to the military is deeply rooted in the experiences of her own family. Her grandfather, Billy Douglas Morrell served in the military for twenty years, sometimes leaving his wife at home to raise four small children when he was called to serve in Germany and Korea. That experience was the driving force behind the phenomenally successful tribute to the military and military families left behind, "*Hero at Home*", that introduced her to the radio airwaves and to music fans across the country.

Since the release of that first single two years ago, April Taylor has used her celebrity and the success of each of her songs as a platform to spread the message of supporting our military. Even as her brand new single, "*When You Come From Nothing*", gains airplay across the country and is climbing the charts she continues to use the promotional events that her label arranges to help the men, the women and their families that have all sacrificed so much in the service of our country.

For information about helping our homeless veterans this holiday season or to see the list of items approved for donation go to <http://www.apriltaylor.net>.

Contact: Plateau Music LLC
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Items Approved For Donation

Toothbrushes and Toothpaste
Washcloths, Soap, Kleenex
Socks, Knit Caps, Gloves, Winter Scarves
Playing Cards, Crossword Puzzles, Notepads, Pens, Pencil
Hard Candy, Gum
Bibles